

CHRIS NICHOLAS

PRODUCER | EDITOR | DOCUMENTARY FILMMAKER | CONTENT CREATOR
Plantation, FL | 954-300-3007 | chris@chrisnicholas.com | www.linkedin.com/in/chrisnicholas323

PROFESSIONAL SUMMARY

With over 15 years of experience in television, film, home entertainment and branded content, I have a proven ability to manage projects from concept development through to final delivery. Skilled in scriptwriting, direction, and editing, I produce creative, impactful content across all media formats. Passionate about storytelling, I foster collaboration and ensure seamless communication to meet both creative and corporate goals.

AREAS OF EXPERTISE

Video Production | Video Editing | Color Grading | Project Management | Production Scheduling
Budget Management | Team Leadership | Client Collaboration | Media Asset Management
Content Strategy | Brand Storytelling | Documentary Filmmaking | Videography | Scripting
Directing | Producing | Social Media Content | Commercial Production

WORK EXPERIENCE

FREELANCE

February 2000 - Present

Video Producer / Video Editor - Los Angeles, CA / Fort Lauderdale, FL

- Edited television programs for top networks, including 12 episodes for the first season of *iCRIME*, featuring Elizabeth Vargas, a critically acclaimed half-hour television crime series with 120 episodes, adding to its success and the subsequent pickup for a second season.
- Collaborated with major motion picture studios and television networks to produce 50+ short documentaries for DVD and bonus content, increasing distribution reach and generating additional revenue streams for the networks.
- Directed, produced, and edited ***Marilyn Manson: Demystifying The Devil***, an award-winning documentary that won Best Directorial Debut at the NY International Film & Video Festival and Best Documentary at the Brescia Music & Arts Film Festival in Italy. (ChrisNicholas.com).

PLANET TV STUDIOS

March 2018 – June 2024

Supervising Producer / Senior Editor – Remote / Boca Raton, FL

- Produced, edited over 50 short-form documentaries covering diverse topics such as Healthcare, Crypto Currency, and Renewable Energy for the *New Frontiers Series* hosted by William Shatner, driving increased audience engagement and viewership for the series, which played an instrumental role to higher brand recognition and revenue growth for the network.
- Spearheaded all stages of production, overseeing pre-production, scriptwriting, production management, and post-production, ensuring on-time, within-budget project delivery, boosting client satisfaction and encouraging repeat business. (PlanetTVstudios.com/backstage).
- *“From the moment Chris joined our team at Planet TV Studios, it was evident that his expertise would elevate the production value to unprecedented heights, leading to a remarkable influx of esteemed guests for the show.”* – Executive Producer/Owner, Christian Kelch, Planet TV Studios

NEW RIVER ENTERTAINMENT

Business Owner / Video Producer – Los Angeles, CA / Plantation, FL

May 2015 – February 2018

- Developed and produced branded content videos and marketing materials for a wide range of clients, including corporations, small businesses, and non-profits, resulting in enhanced brand visibility and higher conversion rates for clients.
- Secured and nurtured client relationships through targeted email marketing, networking events, outbound calls, and direct sales efforts, leading to a 30% increase in client acquisition and retention.
- Developed creative concepts through outlines, storyboards, & scriptwriting; directed filming, managed camera crews, & organized raw footage into rough cuts, followed by color correction & audio mixing.
- Boosted operational efficiency for client Melissa Marsh, elevating to a #1 Yelp ranking and significant client growth, resulting in a 40% increase in business revenue. Featured video testimonial available at ([NRE.tv/AttorneyVideos](https://www.nre.tv/AttorneyVideos)).

FORTUNE MEDIA GROUP

Editor – Remote

July 2018 – July 2022

- Edited over 100 commercials for Kevin Harrington, one of the original Sharks from *Shark Tank*, for *As Seen On TV* and *Shark Discoveries*, directly contributing to higher ad performance and sales conversion rates.
- Oversaw and optimized the post-production process, managing raw camera footage, stock footage, logos, scripts, and voice over files from the company's Google Drive. Edited 30- and 60-second commercials, including the creation of compelling Call-to-Action graphics, selection of impactful music, and precision color grading and audio enhancement that resulted in a measurable increase in customer engagement and sales for the company. ([AsSeenOnTV.pro](https://www.AsSeenOnTV.pro) | [FortuneMediaGroupInc.com](https://www.FortuneMediaGroupInc.com)).

EDUCATION

Broward College — Focused on Political Science [*left college to pursue a music career (and I wasn't even a musician...good story) with Collapsing Lungs, a rock band that was signed to Atlantic Records within 3 years*].

- Self-taught in linear editing with Beta SP and transitioned to non-linear editing with Final Cut Pro 2.
- Gained proficiency in Avid editing systems through self-study and a formal course at Moviola in Los Angeles.
- Continuously enhancing skills through online tutorials and courses on Lynda.com (now LinkedIn Learning), specializing in directing, producing, videography, advanced editing platforms and techniques.

TECHNICAL SKILLS

Editing Software: Adobe Premiere Pro, Avid Media Composer, DaVinci Resolve

Visual Effects and Motion Graphics Software: Adobe Photoshop, After Effects (basic skills)

Color Grading Software: DaVinci Resolve, Adobe Premiere Pro

Sound Editing Software: Adobe Audition

File Sharing and Collaboration Platforms: Dropbox, Google Drive, Frame.io, Vimeo

Social Media & Content Distribution Channels: Instagram, Facebook, Twitter, YouTube, TikTok

Computers: All Windows based systems and Mac OS X

Content Creator Tools: Dropbox, Chat GPT, Canva, Opus Clip, Synthesia, ElevenLabs, Runway ML, Pika Labs, CaptCut, Kaiber

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